



# Sustainable food choices

Apetit's corporate responsibility programme 2021–2025

# Good food for everyone. Locally.

- Our consumption habits and choices play a significant role in the promotion of sustainable development. Food is a necessity that features prominently in both daily life and special occasions.
- By making sustainable food choices, we can contribute to the sustainable consumption of the Earth's finite natural resources from the perspective of the climate, the environment and human well-being.
- This is why we want to promote sustainable food choices: we offer sustainably grown and produced food products and ingredients while developing a value chain that supports the well-being of people and the environment.

**“We want to promote sustainable food choices: we offer sustainably grown and produced food products.”**





**“We build a sustainable food supply chain through various value chains.”**

## **Goal-driven sustainability efforts**

- Apetit’s operations are built around domestic sourcing and production, sustainable food solutions and ingredients as well as responsible operating methods.
- Responsibility runs through the entire value chain of our operations, from the well-being of the environment to human well-being. This is reflected in our mission: Good food for everyone. Locally.
- At Apetit, responsibility is part of the company’s strategy and day-to-day operations: Apetit’s corporate responsibility emphasises climate-responsible everyday actions as we build a sustainable food supply chain through various value chains.

A close-up photograph of a green vegetable stem, possibly a broccoli or cauliflower, with several small, clear water droplets clinging to its surface. The background is a soft, out-of-focus green.

## In cooperation with stakeholders

- We have a strong commitment to domestic primary production. We develop sustainable cultivation methods in cooperation with our contract growers to ensure the continued availability of domestic vegetables and other plant-based ingredients in the future.
- We believe that a diverse environment, healthy soil and farmers who look after it are our best partners in food production.
- In everything we do, we also want to ensure that sustainable operating methods and our ethical principles are realised throughout the value chain. We want to be a responsible employer and a reliable partner for all of our stakeholders.

**“We want to be a responsible employer and a reliable partner for all of our stakeholders.”**

# Sustainable actions



- In our operations, we focus on reducing our climate impacts especially by investing in renewable energy solutions as well as by developing energy efficiency and material efficiency.
- In our products, we rely on domestic plant-based food solutions and their development, growing our range of products based on local fish as well as packaging solutions that are sustainable and fit for their purpose.
- We have categorised our sustainability targets under four themes:
  - 1) cultivation development and contract farming
  - 2) the climate impacts of operations
  - 3) products and packaging solutions
  - 4) social impacts.

**“In our products, we rely on domestic plant-based food solutions and their development”**

# Apetit's corporate responsibility programme – our targets until 2025

## Cultivation development and contract farming



**We will promote sustainable cultivation methods in selected research projects and our own development efforts with the aim of promoting natural soil fertility and carbon farming.**

- We will expand our existing cultivation methods that improve natural soil fertility and promote carbon farming as well as develop new cultivation methods to this end.
- We will train our contract farmers (100%) on practices that improve natural soil fertility.

## The climate impacts of operations



**We will systematically reduce the climate impacts of our operations.**

- We will reduce our direct CO2 emissions by 75%\* by transitioning to energy solutions based on renewable resources and by improving energy efficiency.
- We will reduce waste at our frozen foods plants: we will develop our material efficiency and promote the recovery and reuse of side streams.

## Products and packaging solutions



**We will focus particularly on domestic vegetables and local fish – sustainably packaged.**

- We will maintain the degree of domestic origin of our frozen products (80%) and plant-based ingredients (95%) at least at the current level.
- We will increase the share of local fish caught in the Baltic Sea and Finnish lakes to 20\*\* per cent of our total use of fish.
- We will increase the recycling rate of the packaging materials of Apetit products sold through retail channels to 100 per cent.\*\*\*

## Social impacts



**We are a responsible partner and employer.**

- We only use suppliers that have signed our Supplier Code of Conduct in direct raw material procurement for our processing operations.
- We will develop Apetit as an employer that is perceived by our personnel as an equal and fair workplace where it is safe to work and where employees are given space to participate in development efforts as well as develop themselves as professionals.

\*Comparison year 2019: Scope 1&2 emissions

\*\*In 2020: 11%

\*\*\*In 2020: 60%

# Responsibility programme according to the material themes

- Apetit's corporate responsibility program is based on the material themes determined together with stakeholders
- The material themes have been determined on the basis of an extensive stakeholder work in 2017 and updated in 2020 based on a stakeholder survey



# We are committed to the UN Sustainable Development Goals (SDG)

- Through its corporate responsibility programme, Apetit commits to promoting the UN's Sustainable Development Goals.
- The objectives of Apetit's corporate responsibility programme promote the following UN Sustainable Development Goals, mainly locally:



- In line with our corporate responsibility programme, we will also develop our operations that enable us to increase our contribution to the following SDGs:



## SDG 2: Zero hunger

- We will promote sustainable cultivation methods in selected research projects and our own development efforts with the aim of promoting natural soil fertility and carbon farming.

## SDG 3: Good health and well-being

- In our products, we rely on plant-based food solutions and their development as well as growing our range of products based on local fish.

## SDG 12: Responsible consumption and production

- We will focus particularly on domestic vegetables and local fish – sustainably packaged.

## SDG 13: Climate action

- We will systematically reduce the climate impacts of our operations.