

*Apetit*

# Apetit

Privacy notice  
relating to handling  
personal data of  
professional  
services

2023



<b>Data controller and contact details</b>	<i>Name</i> Apetit Oyj (0197395-5)
	<i>Address</i> Sörnäistenkatu 1 A, 00580 Helsinki
	<i>Contact person</i> Data Protection Officer
	<i>Contact details</i> tietosuoja@apetit.fi
	<i>Email address</i> tietosuoja@apetit.fi
<b>Register</b>	Register of personal data of professional customers
<b>Purpose and principles of gathering personal data</b>	<p>The purpose of handling personal data is:</p> <ul style="list-style-type: none"><li>• providing services</li><li>• maintaining consumer relations</li><li>• marketing</li><li>• sending newsletters</li><li>• use of the material bank service</li></ul> <p>Data is gathered with permission granted by the data subject (e.g. apetit.fi and apetit.emmi.fi) and additionally to implement the legitimate interests of the data controller, data is collected from public sources and purchased from commercial operators.</p>
<b>Content of the register</b>	<p>The register mainly collects information related to companies, but the register contains also personal data regarding company contacts.</p> <p>Depending on the system, register might contain the following types of data:</p> <ul style="list-style-type: none"><li>• first and last name</li><li>• company information</li><li>• email address</li><li>• postal address</li><li>• phone number</li><li>• date of birth</li><li>• username and password</li></ul>
<b>Data sources</b>	The register collects information from the registrants themselves when registering connection, from public sources and additionally we buy information from commercial ones sources.
<b>Disclosure of the data to third parties</b>	<p>Personal data from this register is disclosed to third parties as part of providing IT and marketing services. When disclosing data, Apetit always ensures the third party suitability to be a data processor through security reviews and data processing agreements.</p> <p>Data may also be disclosed to various governmental agencies as required by the local laws and regulations.</p>



<b>Disclosing personal data outside EU</b>	<p>Personal data in this register is mainly handled within EU, however as part of certain services, personal data might be processed outside EU. When data is transferred outside EU, they are only transferred to countries where the personal data in question is protected according to the privacy legislation by using the EU commission model clauses or by ensuring the data processor operates as per requirements set in the Privacy Shield system.</p> <p>In addition, the information security requirements mentioned in the previous section apply also to these partners.</p>
<b>Data protection principles</b>	<p>Data in the register is protected through various governance and technical controls. Data is always handled confidentially and access is restricted to only personnel who are authorized to handle personal data in question. Personal data is handled only when required and according to the principles required in this document.</p>
<b>Retention of the data</b>	<p>Information is stored for the duration of the professional client relationship and information relevant to the production of marketing services is stored in the register until the data subject requests their deletion himself.</p>
<b>Rights of the data subject</b>	<p>Data subject have the following rights to their own data as per GDPR:</p> <ul style="list-style-type: none"><li>• Right to see the data about the data subject</li><li>• Right to rectification</li><li>• Right to erasure or to be forgotten</li><li>• Right to restriction of processing</li><li>• Right to data portability</li><li>• Right to object</li></ul> <p>Data subjects have the right to object the usage of their data for marketing purposes. Data subject can fulfill their right by following the instructions in the marketing messages or by contacting Apetit privacy team as per instructions in the first paragraph.</p> <p>The registered person has the right to file a complaint with the supervisory authority, in particular in the Member State of his habitual residence or his place of work is or where the alleged violation took place, if the data subject considers that in the processing of personal data concerning him violates the data protection regulation, without prejudice to others administrative remedies or remedies.</p> <p>In all matters related to data protection and personal data processing, you can contact Apetit privacy team as per instructions in the first paragraph.</p>
<b>changing this description</b>	<p>Apetit Plc reserves the right to change this description if necessary. In connection with significant changes, the registered will be notified of the change description by email.</p>